

# Partos Innovation Hub

## Future Lab - Terms of Reference

Partos is looking for creative, flexible and experienced innovation consultants to design and facilitate one of the workshops of the Future Lab:

### **Scaling innovation - A practical 'how to?' workshop**



The Future Lab is a series of workshops aimed at tackling social innovation challenges in international development cooperation. It is a follow-up organized by the Winners of the Partos Collaborative Innovation Awards 2021.



## Partos Innovation Hub

The Future Lab is part of the Partos Innovation Hub, our platform for social innovation & learning, which we will launch in 2022. The innovation hub aims to support innovators working within Dutch development organizations to develop (new) solutions for a just, inclusive and sustainable world. Through our hub, we aspire to celebrate and accelerate social innovation, co-creation and joint-learning on innovation and social challenges within international civil society partnerships. The focus of our program is informed by the needs of both civil society organizations based in the Netherlands and their partners in other regions of the majority world. The Partos Innovation Hub is a key component of the [Partos Learning and Innovation Program](#), a five-year program (2021-2025), funded by the Dutch Ministry of Foreign Affairs.

Partos is a Dutch membership platform for organizations working in development. In 2004, over 60 Dutch civil society organisations initiated Partos, with the aim to establish a strong voice towards the government and other parties. Since then, with 108 members, Partos is the largest cooperation for development organizations in the Netherlands. Through a variety of learning, innovation and Lobby & Advocacy activities and projects, Partos facilitates interaction, collaboration and dialogue between members and their partners.



## About the Collaborative Innovation Awards

The Partos Collaborative Innovation Award recognizes innovative collaborations in international civil society partnerships that developed creative solutions to deal with complex, volatile, and uncertain scenarios in development cooperation. Each year, Partos organizes the Innovation Awards around contemporary topics to celebrate and promote new approaches and champion initiatives that contribute to sustainable social impact.

This year, the call for collaborative innovation aimed to capture what forms of collaborations are needed to better address and navigate today's challenges in international civil society partnerships (climate change, COVID-19, shrinking (digital) civic space, structural racism, shifting power, funding modalities e.g.). Therefore, we have looked for pioneer collaborative approaches; joint projects or initiatives that dare to innovate and adapt in times of uncertainty, complexity and a rapidly changing field of development cooperation. These inspiring innovations have been put in the spotlight at the [Partos Innovation Festival](#) on the 8th of October.

Of the 30 submitted applications, the jury has selected the 10 most inspiring Collaborative Innovations. These changemakers got the opportunity to showcase their innovation at the Partos Innovation Festival. At the award ceremony during the festival, the jury has announced [the 3 winning Collaborative Innovations](#). These 3 innovators won a visual narrative artboard by artists selected by Süd Illustrative Agency about their innovation, and the chance to participate in three exclusive innovation workshops called the 'Future Lab.'



## About the FutureLab workshops

The Future Lab is a series of workshops developed for the winners of the Collaborative Innovation Awards. As part of their price, the three Award winners are designing their own innovation workshop based on their innovation challenges. These workshops, given by cutting-edge innovation agencies, aim to tackle future challenges and design for more impactful innovations. After a collective meeting, the Award winners and Partos identified three different topics for an innovation workshop. We are searching for design agencies/consultants with ample experience and knowledge on these innovation challenges who are fit to co-create and facilitate an innovation workshop on one or more of these topics.

### Purpose

The purpose is the co-creation of a tailored innovation workshop to provide practical tools and methodologies for the innovation challenge of the client (Partos & Award winner).

### Format

The workshop format is indicative and there will be opportunity to co-design the workshop with the Award winners.

- Participants: around 35 – 40 participants. The workshop will be open for the Award winners and their teams (5 people), a select group of Partos members & the jury members (20-25 people).
- Time: ½ day workshop.
- Date: January – February 2022.
- Program: to be determined with award winners & Partos.

### Assignment

We will ask you to co-create and facilitate an interactive workshop on the innovation challenge of Scaling Innovation.

Together we learn. That's why the workshop is focused on collaborative learning and exchange between the participants. Furthermore, we value a practice-oriented approach and are looking for agencies that can provide concrete and practical tools & methodologies that can assist the Award winners in addressing their current innovation needs.

## Workshop focus

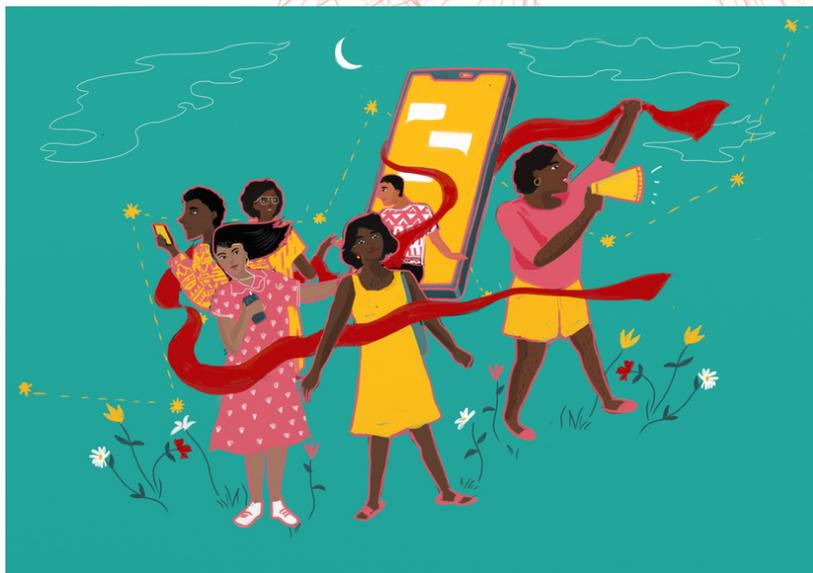
We are looking for a consultancy to co-design and facilitate a **Scaling innovation – A practical ‘how to?’ workshop**.



Award winner: Voice+ – Global Network of People Living with HIV (GNP+)

Voice + is an activist digital hub connecting networks of people living with HIV from across the globe through applications, in order to access accurate information related to HIV, share learnings, and raise advocacy issues.

For many organizations that have developed social innovations with the help of Design Thinking methodologies, scaling your innovation brings new challenges. After having gone through cycles of ideation, testing and prototyping, a big question remains on how to organize a next phase of upscaling your innovation. You may notice that your innovation is gaining momentum, and leads to more



Artwork by Upasana Agarwal

widespread use. How do you invest time, resources and personnel? What methodologies and frameworks for scaling & budgeting are available to manage complex teams? How do we ensure that scaling your innovations delivers the improved outcomes and impact for communities addressing inequalities? This workshop scenario aims to bring these challenges to light and introduces approaches that can help organizations to scale innovations to reach the desired impact:

*VOICE+ is scaling, and we are targeting 10,000 users by August 2022. The numbers are possible because the networks already exist. However, communities have various needs and the phasing of the scaling process is vague at the moment. Considering all respective needs of communities (language access, inclusive access, resources etc.), what would be explored as an ideal framework in terms of resources/personnel to reach and sustain this?*

*Onboarding diverse and cross-regional groups of communities (language, resource needs). How do we ensure an equitable and inclusive approach in a phase of up-scaling our innovation?*

### Workshop needs:

- Balancing cost-efficiency with inclusion: Being adaptive & context sensitive when scaling up (incorporating regional variability and needs) when resources are limited?
- What can the process of scaling up look like and how can it be facilitated? The phase of innovation is not only for operating innovations, but also for smaller prototypes.
- F.e: Methodologies, Frameworks for scaling, long-term budget and costing templates.
- Design project management tools: workflow, sprint processes, evaluation.
- How can we ensure a good Userflow & integration of features in scaling-up?
- UX design: mentorship & support.

### We are looking for creative, flexible and experienced innovation consultants with experience in the following areas:

- Innovation methodologies: A good understanding of innovation methodologies and working processes such as design thinking, agile & lean innovation, prototyping and up scaling.
- UX/UI-design: Has a rich array of tools & processes to engage end-users in developing the innovation through next phases of upscaling.
- Data-driven and data reliability: Experience with 'how to work with' data & reliability.
- Inclusivity: Sensitivity and understanding of inclusion and diversity in workshop facilitation and innovation methodologies. Having worked previously with diverse groups and able to create safe accessible spaces for interaction and learning.
- Social justice: has affinity with social justice areas, sustainability and equity.
- Online facilitation: experience in designing and facilitating fun, creative and participative online workshops.

## **Collaboration**

You will be closely working together with the Partos Team and the Innovation Award winners in co-designing the workshop. Gigi Pasco Ong-Alok, Innovation Facilitator will be your focal point for process and contractual related questions. For each of the workshops, there will also be a main contact person of the winning innovation award team.

## **Budget**

The available budget for the consultancy per workshop session (including check-in & reflection) is €2000 (excl. tax).

## Process & deliverables

The workshops will be co-created with the Award winners to ensure that their innovation needs are addressed in the workshop. Therefore, the following steps will be followed:

### Check-in & Needs mapping with Award winner(s)

Exploring needs & wishes for workshop with the Innovation Agency.

### Facilitation of ½ day workshop

Facilitating the FutureLab workshop with the three Award winners, Partos members & jury members.

### Reflection session with Award winners

Reflecting on the FutureLab workshops & identifying remaining learning lessons/knowledge gaps for future Partos activities.

## Timeline

The timeline and planning of the workshop is preliminary and might change on the basis of availability and outcomes of the introductory consultation with the Award winners.

- **November:** Call for consultants shared
- **December:** Innovation agencies and consultants matched with innovation needs & contracted
- **January:** Introductory meeting between Partos, Innovation Award winners and consultants
- **January:** Co-creating workshop outline
- **January – February:** First innovation workshops
- **February – March:** Reflection Session with Award winners & Partos

## Interested?

Interested to make these workshops reality? Please send a proposal (5 pages max.) including a short introduction of the consultancy (team), a (creative) description of the workshop and your approach, a relevant track record and budget estimate before the 10th of December 2021.

Proposals and further inquiries can be addressed to Gigi Pasco Ong-Alok, Innovation Facilitator at Partos ([gigi@partos.nl](mailto:gigi@partos.nl)).