

**Community of Practice Inclusive Communication**

**History and power relations in communication practices**

# TODAY'S PROGRAM

- 15.00 | *Opening*
- 15.10 | Launch of the Future Brief (part 1)  
**'The history of communication by and about the development cooperation sector'**
- 15.25 | *Q&A Future Brief*
- 15.35 | Presentation by **Susan Jessop** from Mama Cash
- 16.00 | Presentation by **Nina Hoeve** from Rutgers
- 16.25 | Looking forward and closure
- 16.30 | *Drinks*



# Community of Practice Inclusive Communication

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## About

An expertise centre for better  
communication on international  
development

### What is the Expertise Centre Humanitarian Communication?

Our Expertise Centre Humanitarian Communication is a non-profit organization committed to **better communication on international development**. We consider representation and discourse as integral to the production of the Global South and sees the communication on (the needs of) developing nations and peoples by government, industry, NGOs and the media in the Global North as part of **the problem of (the failure of) international development** and worldwide issues of poverty, inequality and injustice. In other words, we do not consider humanitarian communication as a means to an end, but as **part and parcel of the end itself**.

# Awards

Check out now the nominations for the  
Humanitarian Communication Awards 2022!

[MORE INFO](#)



Rutgers

**Rukshana Kapali**  
Transgender activist







**“Humanitarian communication encompasses all the communication by and about the development cooperation sector. This communication focuses on human suffering and vulnerability in an attempt to probe public awareness, concern and action about development cooperation and humanitarian issues. In the narrow sense, humanitarian communication refers to the representations created by development cooperation actors and particularly international NGOs (INGOs). In the wide sense, humanitarian communication could be seen as the totality of the development and humanitarian discourse that is produced, shaped and perpetuated by the unequal power relations in the sector and the world at large.”**





**Language, meaning and power**





**The imagery debate**





**Communication codes**