

Community of Practice Inclusive Communication
History and power relations in communication practices



## **TODAY'S PROGRAM**

- > 15.00 | Opening
- ➤ 15.10 | Launch of the Future Brief (part 1)
  'The history of communication by and about the development cooperation sector'
- > 15.25 | Q&A Future Brief
- > 15.35 | Presentation by Susan Jessop from Mama Cash
- ▶ 16.00 | Presentation by Nina Hoeve from Rutgers
- 16.25 Looking forward and closure
- > 16.30 | Drinks

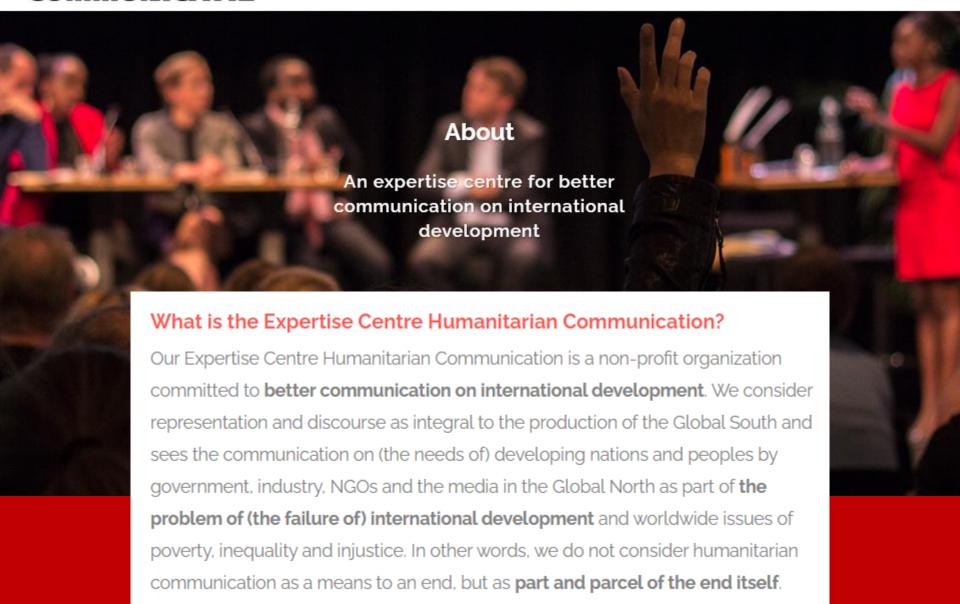


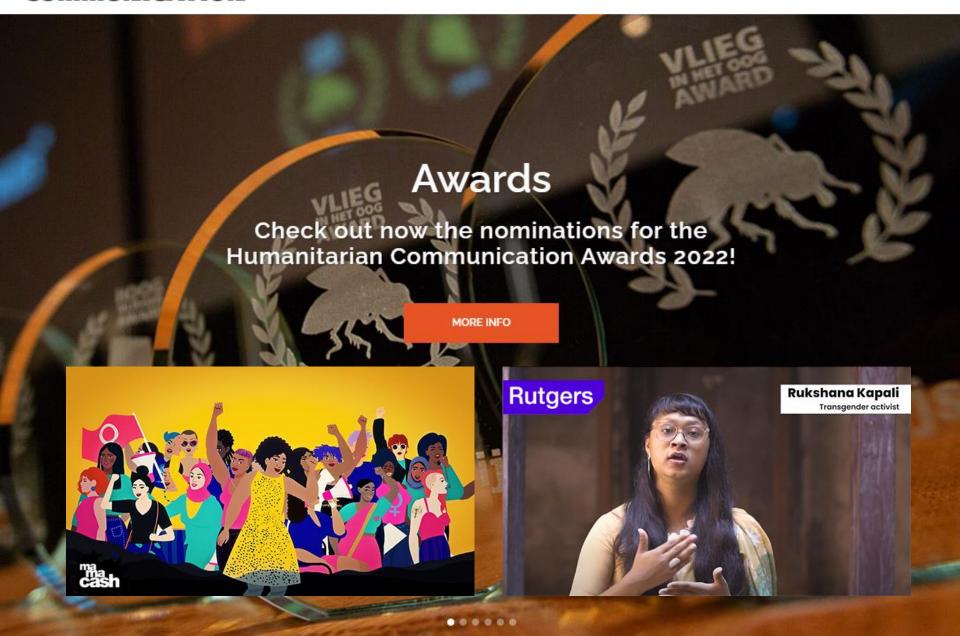


## Community of Practice Inclusive Communication







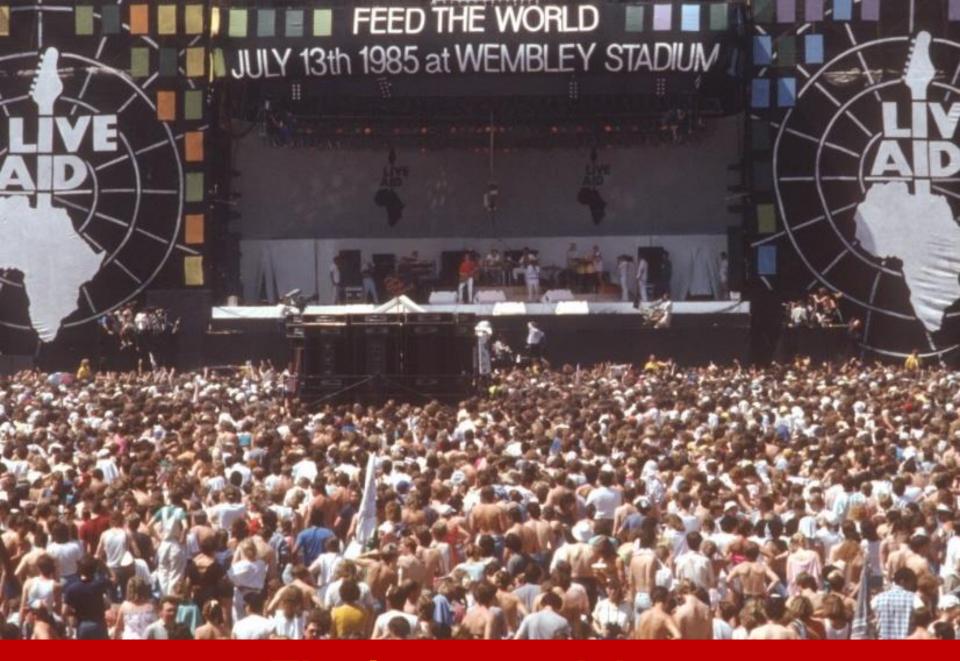




"Humanitarian communication encompasses all the communication by and about the development cooperation sector. This communication focuses on human suffering and vulnerability in an attempt to probe public awareness, concern and action about development cooperation and humanitarian issues. In the narrow sense, humanitarian communication refers to the representations created by development cooperation actors and particularly international NGOs (INGOs). In the wide sense, humanitarian communication could be seen as the totality of the development and humanitarian discourse that is produced, shaped and perpetuated by the unequal power relations in the sector and the world at large."



Language, meaning and power



The imagery debate



**Communication codes**