# We want to create a world in which people have a say in the future they want



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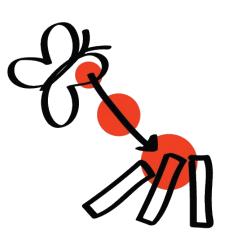




**Growth Mindset** 



**Grounded Solutions** 



Butterfly Effect

## Challenges we encountered while co-creating SRHR projects



























## Learning about Living

#### Sexuality education for adolescents







#### Content decisions across social norms

#### Agree on experts for different elements:

- Youth experience: bring in real issues
- Learning experience: what do they need to learn? Knowledge, skills, attitude.
- Community acceptance: how to ensure messages are not ridiculed or banned?
- Design decisions: Real people or illustrations and cultural cues, tone of voice
- Curriculum: who owns the content and decides on the topic
- Health experts to validate messages with a link to health

Decide on an order of priority when they clash

## Learning about living Cambodia





## Mobile application

Sexuality information













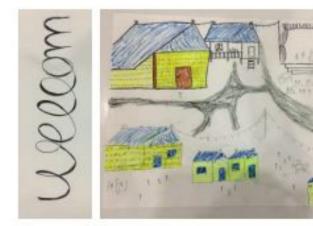
## Content decisions across social norms

#### **Agree on Design Principles such as:**

- Our messages will not be fear-based
- People are not bad or good
- Students are not judged for their opinion
- We promote healthy behaviour
- Students have to feel good about themselves
- The messages are practical and can be easily applied

## My body, my right

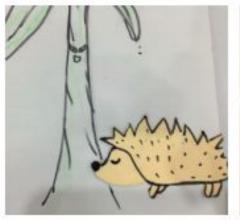
SRHR materials for teachers and peer educators



















## Content decisions across social norms

#### Have a strategy on how to deal with topics where you disagree:

- Will you present them less explicit?
  Using a hedgehog, careful wording etc.
- Will you post it as a topic to discuss in class, no statements? Is dowry a harmful practice, is it good or neither?
- Will you state it as a fact without going into the implications? There are several forms of sexuality

## Voice Cambodia

Empowering rainbow voices





## **Happy Period**

Menstrual hygiene information for women and men





रोगों से बचाव



अगर आप माहवारी के दौरान पूरी तरह से स्वच्छता नहीं रखेगें तो इससे संक्रमण की संभावना बढ़ सकती है जैसे - खमीर संक्रमण, मूत्र मार्ग संक्रमण, गुप्तांग में खुजली, श्वेत प्रदर।