







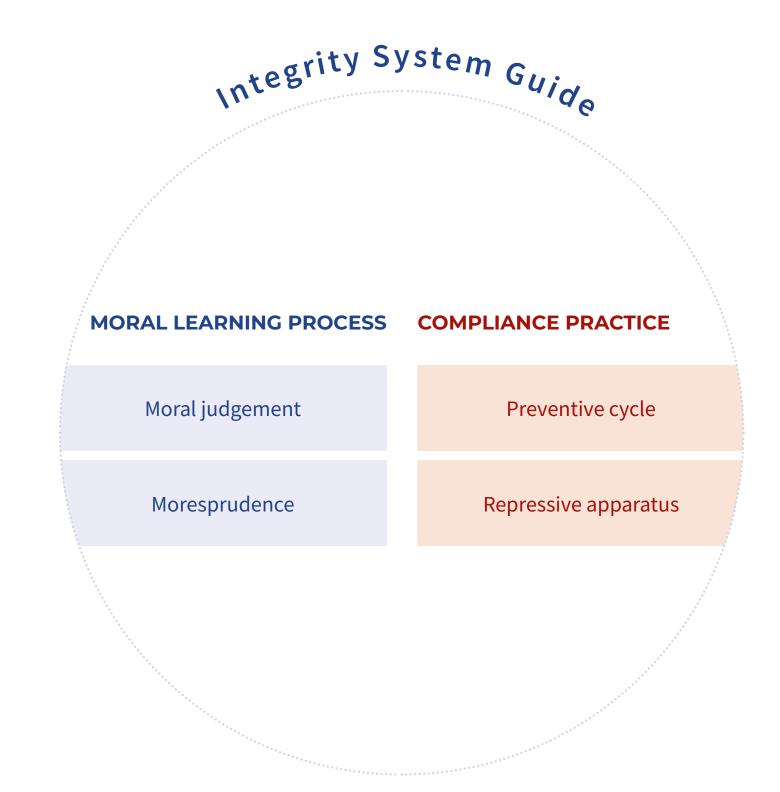
# How to use this roadmap?

This roadmap consists of 11 main steps, each containing a number of briefly described activities, definitions and recommendations:

- Smaller and/or new organisations will start from the first main step. Here, the **basic integrity approach** is the point of departure.
- Organisations that are already further along the road can first of all use the roadmap
  to evaluate whether all steps have been completed as part of the basic integrity
  approach. The focus then shifts to activities and advice for an optimal integrity
  approach.

Where possible, a link is provided to the Integrity System Guide. The order of the main steps is illustrative and may vary from one organisation to another. Moreover, the roadmap is not linear but cyclical, as many steps are completed periodically. To make this clear, a suggestion is given for each step indicating how often it could be placed on the agenda of the organisation's management.

Throughout the process, the integrity system model is used as described in the Integrity System Guide. Steps can relate to moral deliberation and moresprudence or can be preventive or repressive. Some steps contain new elements such as communication and integrity culture, with the latter covering the components mentioned in the Integrity System Guide.



# Working together on integrity

Questions about certain parts of the roadmap? Other organisations may already have had similar questions before. We therefore recommend that organisations seek each other out in order to work together on integrity. For further questions, please contact Mariska Keizer of Partos or Anjelène van Vliet of Goede Doelen Nederland. For members of Goede Doelen Nederland, there is also a helpdesk expert from KPMG providing free advice for up to a hour and a half (more information behind the login on the Goede Doelen Nederland website).



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# RESPONSIBILITY, VISION AND STRATEGY



# **ACTIVITIES**

Assign responsibility regarding integrity within the day-to-day management (board or MT).

Establish a vision regarding integrity.

Elke 4 jaar

Establish a strategy regarding integrity.

Elke 4 jaar

Issue external communication, such as a campaign or press release, based on the established integrity vision and/or strategy.

Elke 4 jaar

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# INTEGRITY OFFICER



Integrity officer: the designated employee or director who supervises and facilitates adherence to the vision and/or strategy regarding integrity. The integrity officer primarily implements the activities in this roadmap.

# **ACTIVITIES**

BASIC	
Draw up a job profile of the integrity officer.	Elke 4 jaar
Appoint and periodically assess one or more integrity officers on the basis of the job profile.	Jaarlijks

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# CODE OF CONDUCT



Code of conduct: an organisation-wide publication that sets standards of behaviour based on the organisation's values regarding integrity as well as external standards, laws and regulations.

# **ACTIVITIES**

**BASIC** Draft a code of conduct. Elke 2 jaar

**OPTIMAL** 

Draft specific codes of conduct for high-risk work areas. For instance, in dealing with donor relations or dealing with children or vulnerable people (e.g. in emergency relief). Elke 2 jaar

**NOTES** 

#### LINKS

## > Integrity System Guide (PDF)

The Integrity System Guide (chapter 3, page 8) provides more insight into the code of conduct and how it can be drawn up.

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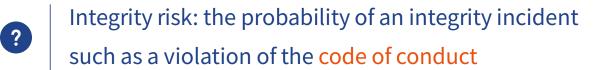
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# **INTEGRITY RISK ANALYSIS**



## **ACTIVITIES**

**BASIC** 

Conduct an analysis of integrity risks within the organisation and in relation to external parties via the integrity officer, the results of which are shared with management.

Elke 2 jaar

OPTIMAL

Hire (an) external analyst(s) to support the integrity risk analysis process.

Elke 2 jaar

Connect the integrity risk analysis to the organisation's existing (risk management) data dashboards and tools, so that management involves integrity structurally in their decision-making.

Regelmatig

NOTES

#### LINKS

## > Integrity System Guide (PDF)

The Integrity System Guide (chapter 3, page 10) provides more insight into how to conduct an integrity risk analysis.

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# ANNUAL PLAN

# **ACTIVITIES**

BASIC	
Draw up an annual plan with regard to integrity.	
	Jaarlijks
Reserve sufficient budget to carry out planned activities.	
	Jaarlijks

#### **OPTIMAL**

In larger organisations: ask department managers to include a paragraph on integrity in their departmental annual plans. This paragraph relates to the department-specific outcomes from the integrity risk analysis and integrity culture analysis.

Jaarlijks

Establish and monitor critical performance indicators based on the annual plan and annual strategy. An example is the percentage of people who have received integrity training or the percentage of integrity risks that have been (in)sufficiently mitigated. The indicators are connected to existing management reporting processes.

Regelmatig

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# **INTEGRITY REPORTING SYSTEM**



Integrity reporting system: an organisational system in which (suspected) integrity violations are received and structurally followed up.

## **ACTIVITIES**

Create an integrity reporting system.

Eenmalig

Include in the reporting system the option of final resort to an external whistleblower facility.

Maintain the reporting system and report the annual results to relevant stakeholders, including management, as well as include them in a shortened way in the organisation's annual report.

Jaarlijks

#### **OPTIMAL**

Signal trends from the integrity reporting system via the integrity officer, who compares these with the integrity risk analysis. Where necessary, the integrity risk analysis needs to be reviewed or alarming signals need to be reported to management.

Incidenteel

**NOTES** 

#### LINKS

## > Integrity System Guide (PDF)

The Integrity System Guide (chapter 4, page 14) provides more insight into the reporting system and how it can be set up.

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# **CONFIDENTIAL COUNSELLOR**



Confidential counsellor: a person who can be spoken to in confidence by employees and volunteers in the context of integrity or other issues affecting the employee's or volunteer's well-being and/or proper functioning.

# **ACTIVITIES**

Appoint and periodically asses an (internal) confidential counsellor.

Elke 2 jaar

OPTIMAL

Hire and periodically assess an external confidential counsellor.

Elke 2 jaar

# NOTES

#### LINKS

## > Integrity System Guide (PDF)

The Integrity System Guide (chapter 4, page 13) provides more insight into the function of the confidential counsellor.

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# TRAINING AND COMMUNICATION

# **ACTIVITIES**

BASIC	
Provide annual training on integrity.	Jaarlijks
Carry out internal communication activities regarding integrity.	Regelmatig

Develop a multi-year training plan for the implementation

Elke 4 jaar

NOTES

#### LINKS

## > E-learning

of the integrity strategy.

A free e-learning training is available to the industry: intointegrity.nl (password partosgdn). It is available in Dutch and English.

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# INTEGRITY CULTURE



Integrity culture: the way in which employees, volunteers and management express integrity in their daily behaviour.

# **ACTIVITIES**

BASIC

Analyse the integrity culture within the organisation, the results of which are shared with day-to-day management.

Elke 2 jaar

**OPTIMAL** 

Connect the integrity culture analysis to the organisation's existing (management) data dashboards and tools, so that management involves integrity structurally in their decisionmaking.

Elke 2 jaar

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# **MORAL LEARNING PROCESS**



Moral deliberation: jointly discussing morally important decisions from work practice.

## **ACTIVITIES**

Institute moral deliberation within teams.

Regelmatig

OPTIMAL

Collecting cases from moral deliberation in the form of moresprudence. The integrity officer keeps 'a finger on the pulse' within the organisation by means of this moresprudence. Where necessary, signals are reported to management and adjustments are made to the integrity system.

Regelmatig

# NOTES

#### LINKS

## > Integrity System Guide (PDF)

The Integrity System Guide (chapter 5) provides more insight into the moral learning process.

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# **ANNUAL REPORT**

## **ACTIVITIES**

Report the outcomes of all integrity-related activities over the past year, which is shared with management for evaluation.

Summarise and include the outcomes of the annual report and the mangement's evaluation in the organisation's formal, public annual report.

Jaarlijks

In larger organisations: ask managers of departments to include a section on integrity in their annual reports, evaluating the activities carried out for their department.

Jaarlijks

#### **NOTES**

#### LINKS

## > Erkenningsregeling (Recognition Scheme)

The Erkenningsregeling (Recognition Scheme) and the Partos Code of Conduct require that the aforementioned basic activities regarding the annual report are carried out.

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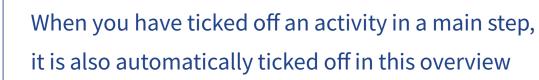
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# **PROGRESS OVERVIEW**

**MORAL LEARNING PROCESS** 

**BASIC** 

OPTIMAL



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**ANNUAL REPORT** 

**BASIC** 

OPTIMAL

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2023

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