



# MARKET, PPP'S AND CLIMATE ADAPTATION

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# REGIONS

MINDANAO & SAMAR



**MINDANAO**

REGION 1: 5000  
SMALLHOLDER  
FARMERS



**SCALING UP: SAMAR**

REGION 2: 1000  
SMALLHOLDER  
FARMERS













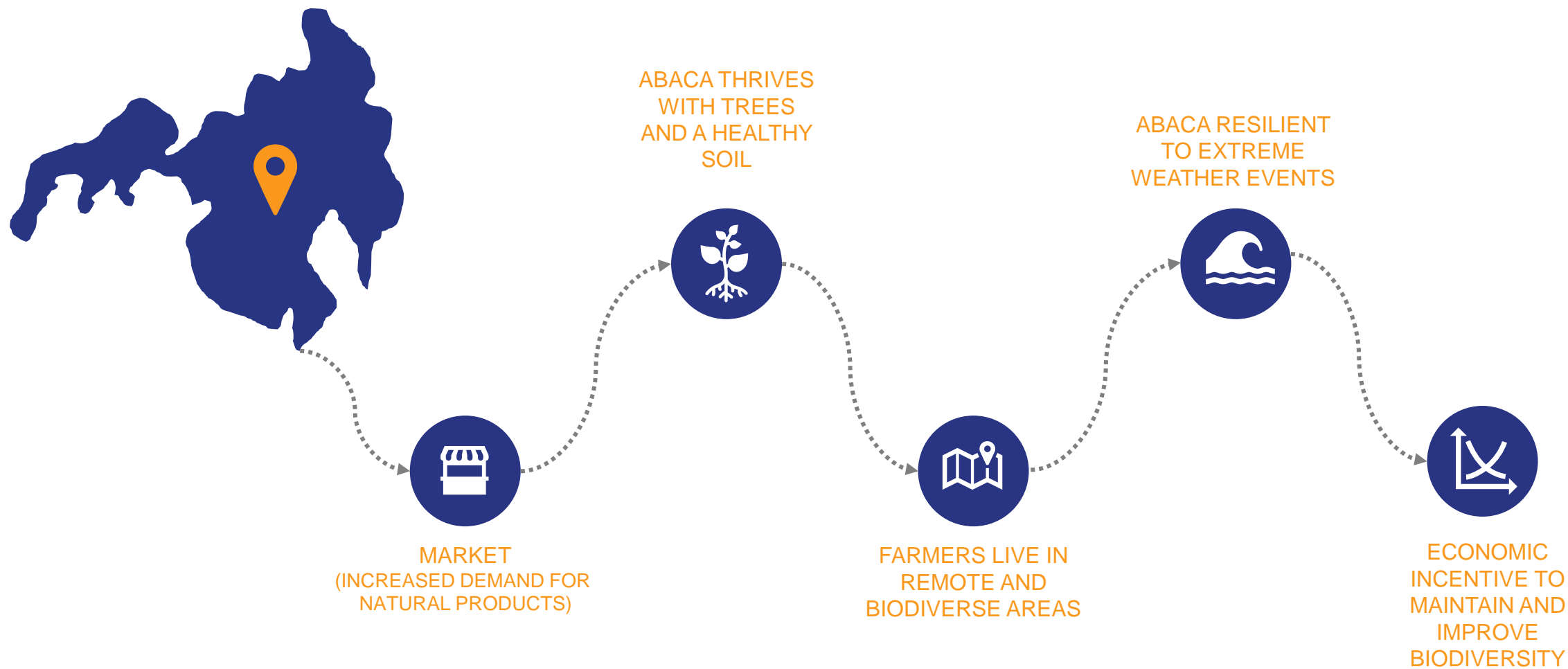






# ABACA

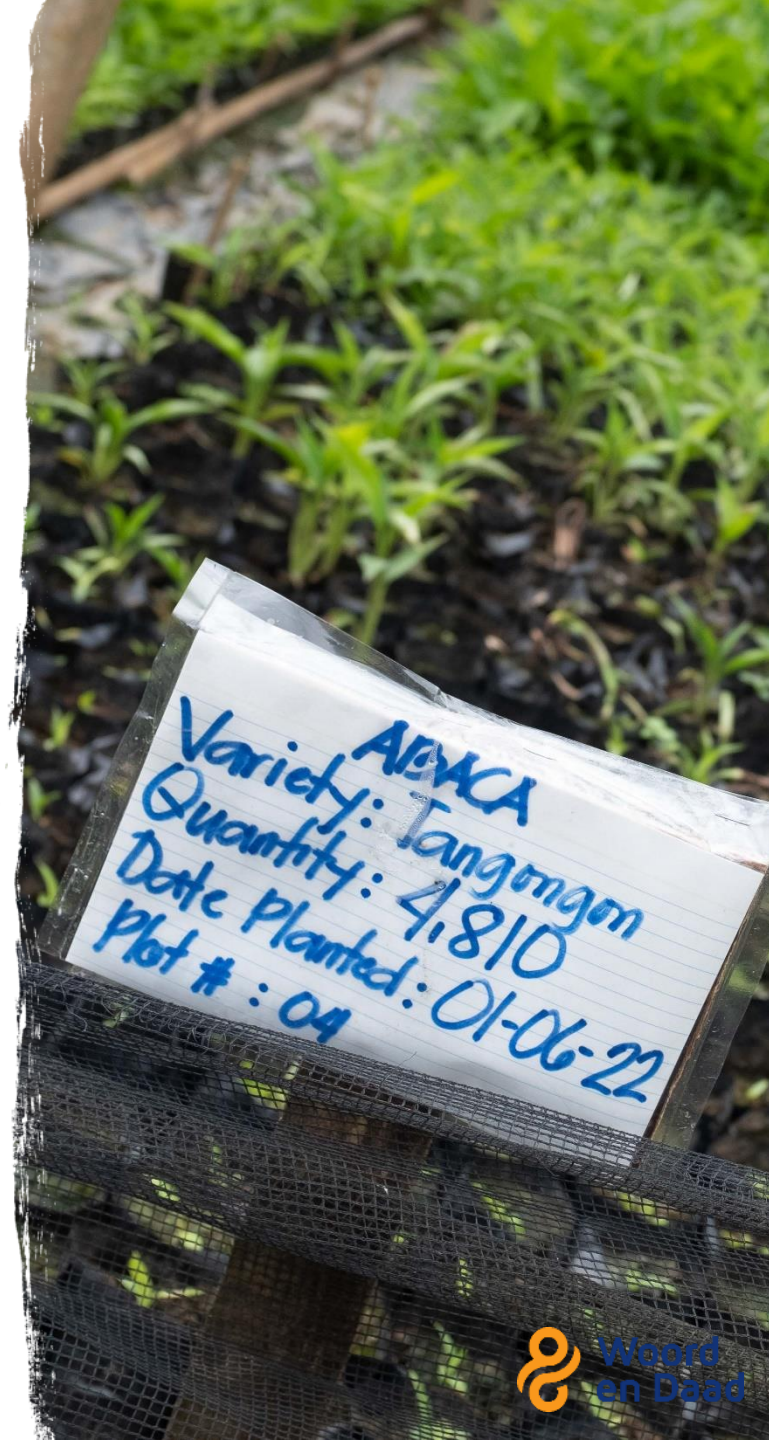
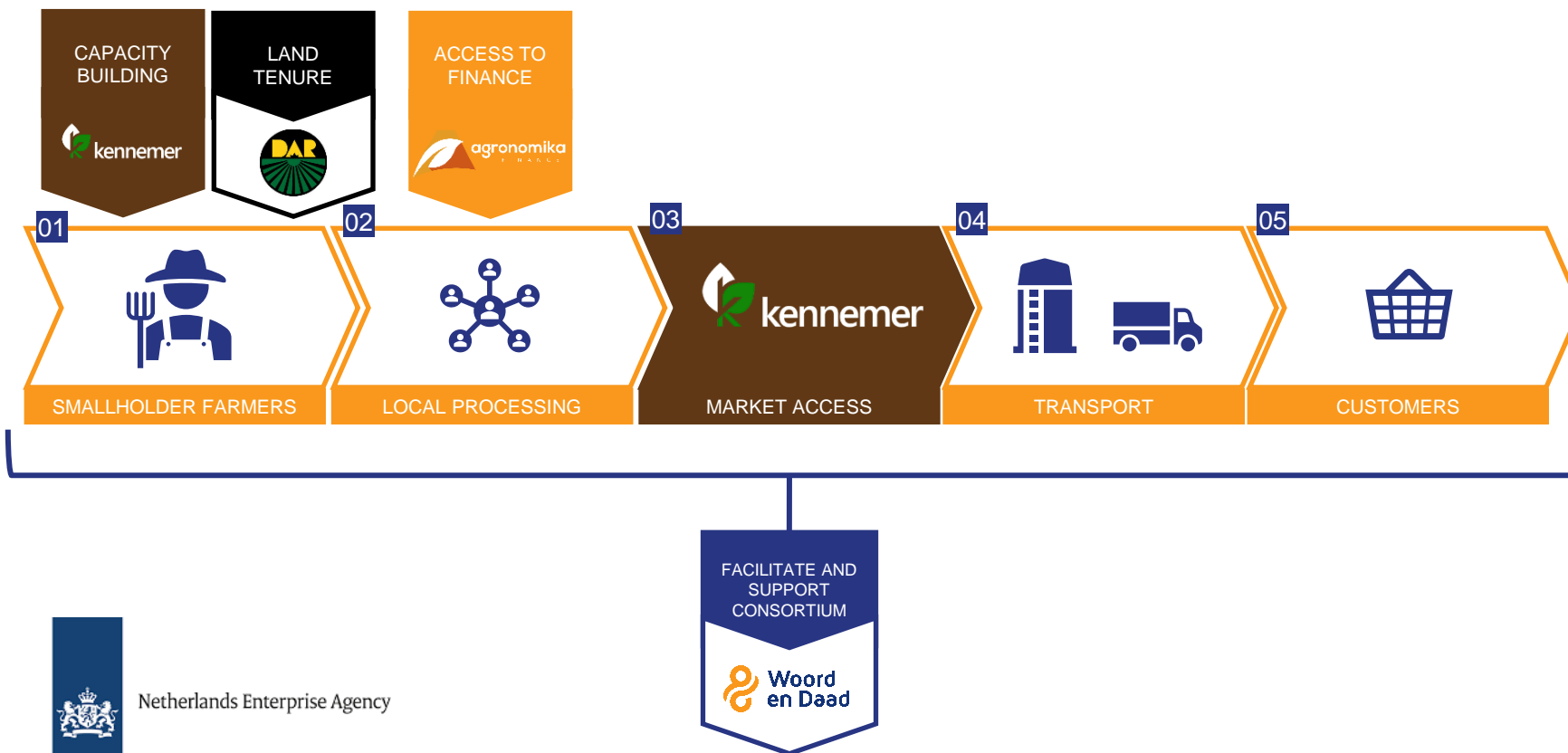
## INGREDIENTS FOR INCLUSIVE VALUE CHAIN APPROACH





# VALUE CHAIN

MARKET AS SOLUTION FOR LONG TERM SUSTAINABILITY

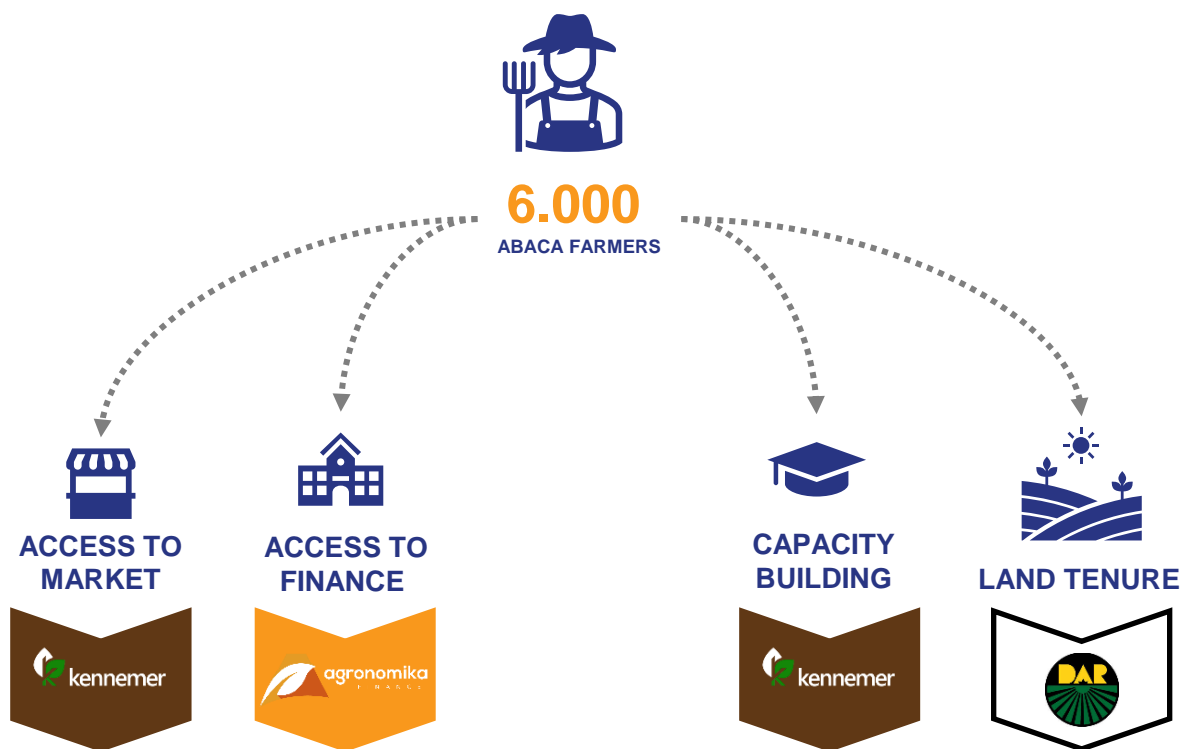






# APPROACH

CONNECTING FARMERS TO THE VALUE CHAIN

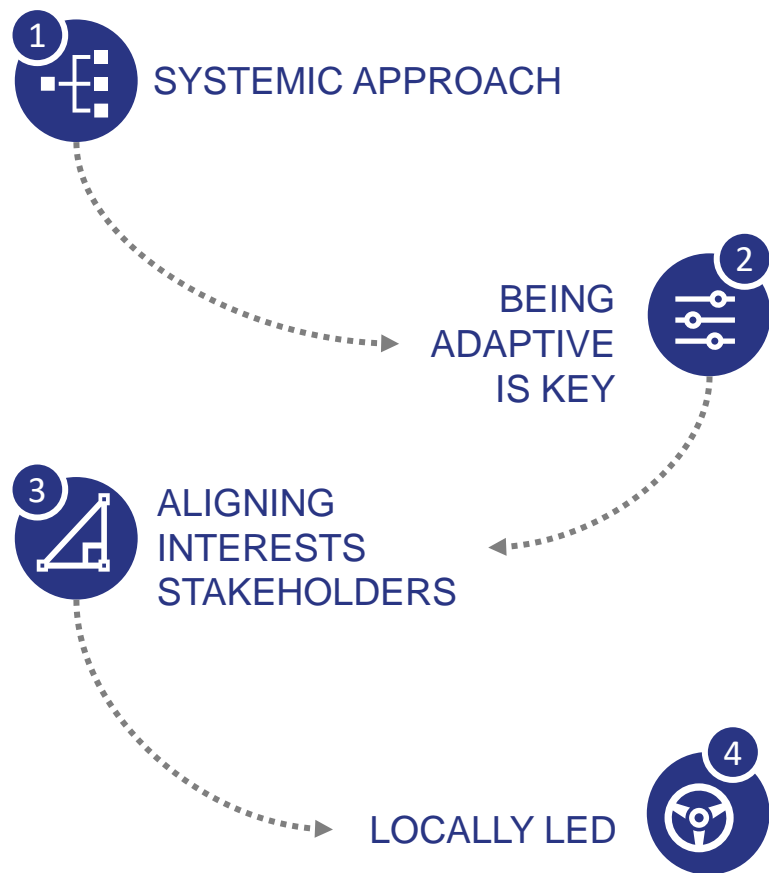






# TAKEAWAYS

## INCLUSIVE VALUE CHAIN APPROACH







JAAR  
**50**  
De Wereld  
dichtbij

 **Woord  
en Daad**

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